



EXPRESSIONS VELVET
DECORATIVE COATINGS

TECHNICAL DATA SHEET

EXPRESSIONS VELVET

PRODUCT DESCRIPTION	Expressions Velvet is an environmentally friendly acrylic emulsion based interior decorative coating designed for velvet effects and to simulate a prestigious architectural appearance to the surface. It offers excellent adhesion and an easy to clean coating. It contains anti fungal and anti bacterial additives.
RECOMMENDED USES	Expressions Velvet is recommended for interior decorations of surfaces like concrete, plaster, gypsum, wooden, design board etc. Expressions Velvet can create attractive aesthetic velvet like look to the surfaces. For better colour performance, apply Expressions Base Coat closer to the shade of Expressions Velvet. Any top coat application over Expressions Velvet is not recommended.

TECHNICAL DATA

COLOUR (DRY FILM)	As per Expressions Velvet shade card. (National Computerized Color Tinting System offers a wide selection of shades).
FINISHED (DRY FILM)	Pearlescent-Satin
VOLUME SOLIDS (ASTM D2697)	42 ± 2%
SPECIFIC GRAVITY	1.03 ± 0.05
THEORETICAL SPREADING	8.0 – 10.0 m ² .Litre. (Depends on application method, film thickness & nature of surface).
RECOMMENDED DFT (DRY FILM)	50 – 40 Microns/Coat
RECOMMENDED WFT (WET FILM)	125 – 100 Microns/Coat
FLASH POINT	Water Base

DRYING TIME

Drying time @ 30°C (Temperature, humidity, air movement, film thickness and number of coats all affect the drying time.)	
TOUCH DRY	2 – 3 hours
DRY TO RECOAT	10 – 14 hours
FULL DRY	24 hours



EXPRESSIONS VELVET
DECORATIVE COATINGS

TECHNICAL DATA SHEET

ADVANTAGES

EXPRESSIONS VELVET	Environmentally friendly, Acrylic emulsion based, Pearlescent composition, Excellent adhesion, Easy to clean, Prestigious architectural velvet like appearance, Optimum wet open time to create the effects and designs.
---------------------------	--

APPLICATION INSTRUCTION

SURFACE PREPARATION	The surface on which Expressions Velvet is to be applied should be sound, clean and free from oil, grease, and dust. If required, by using suitable putty, the surface should be leveled and later made smoothen by sand paper.
----------------------------	---

APPLICATION DATA

APPLICATION TOOL	Plastic Trowel/Spatula or Brush
CLEANING/THINNING	Water
THINNER (VOLUME)	Ready to use

SYSTEM

RECOMMENDED SYSTEM	Expressions Acrylic Primer	: 1 coat
	Expressions Base Coat	: 1 coat
	Expressions Velvet	: 2 coats

METHOD OF APPLICATION

<p>Apply one coat of Expressions Acrylic Primer (White), diluted with 10-15% water, by using roller and allow it to dry.</p> <p>Apply one coat of Expressions Base Coat (closer to the shade of Expressions Velvet), diluted with 5-10% water, by using roller and allow it to dry.</p> <p>Ensure, Expressions Velvet is uniformly mixed with a clean spatula or a mechanical mixer.</p> <p>Apply first coat of chosen color of Expressions Velvet by using plastic trowel/spatula or brush and allow it to dry.</p> <p>Apply second coat of Expressions Velvet same as of the first coat and make desired design with a plastic trowel moving on wet surface in a globular manner. Allow it to dry.</p> <p>Apply approximately 1 m² of the surface with regular and repeated movements. Continue the application once the area is completed.</p>
--



**EXPRESSIONS VELVET
DECORATIVE COATINGS**

TECHNICAL DATA SHEET

NATIONAL/INTERNATIONAL TEST CERTIFICATES

Sr. No.	Test Description	Test Reference	Compliance
1	VOC	USEPA 24	Local Regulatory Requirements

ADDITIONAL DATA

SHELF LIFE @ 30°C	12 months, in original sealed container, with proper storage conditions.
--------------------------	--

HEALTH & SAFETY

SAFETY PRECAUTIONS	Generally, most of the water base paints are quite safe to handle with due precautions. As a general rule, avoid skin and eye contact by wearing overalls, gloves, goggles, and mask etc. Spillage on skin should immediately be removed by thorough washing with water and soap or suitable cleaner. Eye should be flushed with fresh water. Avoid inhalation of vapours and paint mist by wearing suitable mask. In the event of ingestion and eye contact, seek medical attention immediately. Painting must be carried out in well-ventilated area. Local safety regulations to be followed.
---------------------------	--

STORAGE & HANDLING

STORAGE	Store the paint in proper storage conditions as per the local regulations. Keep the paint container in sealed condition under shed, away from direct sunlight and extreme temperatures. Do not keep paint material near to any ignition sources. Do not put back the half or unused material back in original container, containing the supplied paint, to avoid contamination. Handle with care. Stir well before use.
----------------	---

NOTE: We warranty only the quality of our product and this data sheet is based on results obtained from experience and tests. We reserve the right to change data without prior notice. For surface preparation, safety details refer specifier and safety data.

This data sheet supersedes all previous issued.
Issued: 0718